

Marketplace Partner-led action on youth employment

List of Presentations and Speakers

The marketplace is a space for partners to speak about their [commitments](#), innovations, and progress in translating the guiding principles of Decent Jobs for Youth into action. Please find below the list of presentations.

Moderated by **Susanna Pak**, International Trade Centre (ITC).

28 May 2019 | 16:00 – 17:00 | Gallery A + Leopardi Room

1) Nestlé: Global Alliance for YOUth. | English

Launched in January 2019 at the World Economic Forum, the Global Alliance for YOUth is a business-driven movement of 20 like-minded multinational companies passionate about working together to help young people around the globe get necessary skills to thrive in the world of work, today and tomorrow.

Presented by **Frédérique Naulette**, Nestlé

2) Citi: Creativity Works: Empowering Youth in the Creative Industries. | English

The Citi Foundation, Mayor's Fund for London, and Berkeley Foundation are working to open up the creative sector as an employer to more diverse youth. Our programme focuses on increasing representation from BAME and low-income communities by training youth to enable them to access jobs, and nurtures marginalised youth voices.

Presented by **Amal Gomersall**, Citi Foundation

3) INCLUDE: Boosting Decent Employment for Africa's Youth. | English

Boosting Decent Employment for Africa's Youth is a three-year partnership by IDRC, INCLUDE, and the ILO that aims to study the impact of innovative approaches and synthesis existing knowledge to help youth develop soft skills, be better equipped for digital jobs, and support work-based learning programs and mentorship opportunities.

Presented by **Marleen Dekker**, INCLUDE

4) International Labour Organization (ILO): ILO's EIIP in Timor-Leste advances gender equality and women's socio-economic empowerment in rural areas. | English

ILO is strengthening Government capacity to manage rural roads development whilst creating employment, skills and income to rural communities. In 2018, approximately 303,945 labour days of employment (USD 1.52 million in wages) were created (30.4% women). Of the ongoing road development contracts (USD 6,901,521), 33% are being implemented by female-led companies.

Presented by **Kudakwashe Dube**, ILO

5) SOS Children's villages: YouthCan! Multi-stakeholder partnership for youth employability. | English

How can civil society work together with private sector to support young people without adequate parental care on their path from school to decent work? Learn about results and learnings of YouthCan!, a unique partnership reaching 5000 young people with 130 partners, through face to face or digitally enabled encounters.

Presented by **Cristina Soreanu**, SOS Children's villages

6) UNDESA: World Youth Report on Youth Social Entrepreneurship and the 2030 Agenda. | English

Youth social entrepreneurship is on the rise. Why? Is this a valid career path for young people? A last resort? Or

an avenue toward self-actualization? Being a social entrepreneur while young is both challenging and transformative. How can young social entrepreneurs be better supported to have a more meaningful impact on their own development and the progress of their communities?

Presented by **Nicola Shepherd**, UNDESA

7) YES GROUP: Say YES! to young entrepreneurs. | English / French / Spanish

In 2019, The Youth entrepreneurship and self-employment thematic area of the Global initiative is shifting gear towards developing knowledge products, organizing the 2nd edition of the YES Forum in Ethiopia and mobilizing additional private sector partners to commit to supporting and engaging with youth willing to be the driving force of the economies.

Presented by **Sara Landstroem** and **David Cordobés**, YES GROUP

8) AIESEC: Global Talent Program: Committed to delivering 4000 Global Professional Opportunities to develop youth across the globe. | English

AIESEC has committed to contribute to Youth Employability by providing young people (ages 19-30) with global professional opportunities through AIESEC's Global Talent Program in partnership with organizations around the world. We would like to share the progress we made and gather insights on how to increase our impact in the following year.

Presented by **Agnieszka Okroj**, AIESEC

9) Streetfootballworld: From NEET to EET - leveraging the power of football to increase youth employment. | English

Streetfootballworld conducts innovative football-based employability projects, which develop the soft, job seeking, and hard skills of NEETS, thus moving them from an inactive situation into employment, education or training. Through our employability programmes, we pool expertise, channel resources, and improve the capacity of our network and beyond to deliver high quality impact programs leading to youth employment.

Presented by **Johannes Axster**, Streetfootballworld

10) International Labour Organization (ILO): ILO approach to quality apprenticeships – 6 key building blocks. | English / French

International organizations, governments, trade unions and employers' associations have increased their calls for the development and/or improvement of Quality Apprenticeship systems and programmes as they are cost-effective, lower youth unemployment rates, enhance competitiveness of enterprises and the best way to prepare a skilled workforce in a fast-changing labour market. To support this, the ILO has developed a toolkit on quality apprenticeships that will be presented.

Presented by **Josée-Anne Larue**, ILO

11) International Labour Organization (ILO): Enhancing Gender Equality through Infrastructure Programmes for vulnerable youth | English / Spanish

The presentation aims to call for attention of donors to support Infrastructure development projects by promoting young women's involvement in infrastructure design and investments that further women's interest and meet women's strategic and practical needs; and facilitating young women's participation in infrastructure works, and for addressing decent work deficits through 3 core areas of intervention: enhancing women's participation and leadership; factoring in women and men's life-cycle needs and care responsibilities; and creating workplaces that are free from discrimination, harassment and violence.

Presented by **Maria Teresa Gutierrez**, ILO

12) Office of the UN Secretary-General's Envoy on Youth: The UN Youth Strategy: Youth 2030 | English

In September 2018, at the 73rd session of the UN General Assembly, the Secretary-General launched Youth 2030, the UN Youth Strategy. The strategy unites all UN agencies, funds, programmes, and departments in

support of delivering on our common vision of a world in which the human rights of every young person are realized; a world that ensures every young person is empowered to achieve their full potential; and that recognizes young people's agency, resilience and their positive contributions as agents of change. This presentation will focus on the third key priority area of the strategy: economic empowerment through access to decent work and productive employment.

Presented by **Kholood W H Ben-Eisa**, Office of the UN Secretary-General's Envoy on Youth

29 May 2019 | 15:30 – 16:30 | Gallery A + Leopardi Room

1) The United Nations Major Group for Children and Youth (MGCY): The role of constituency-based engagement in ensuring rights and decent work for all. | English / French / Spanish

This presentation is to help other young attendees understand the mandate of the UNMGCY and how we can, and must, work together. We hope to create synergies between existing actions, strengthening efforts to achieve our collective goal of decent work for all.

Presented by **Peter Loewi**, MGCY

2) Plan International: Transformers: the era of digital development. | English

Plan International is leveraging digitally enhanced youth employment solutions to provide skills and opportunities to 1.5 million young women and 1 million young men by 2030. The innovative digital products of Plan International are scalable solutions, which are already a game-changer for developing countries across the globe.

Presented by **John Barrett Trew**, Plan International

3) International Labour Organization (ILO): Youth Engagement on OSH – A Key Driver of Safer Workplaces. | English

National OSH systems provide inadequate protection for young workers age 15-24. The ILO estimates that young workers are at least 40% more likely to be involved in a work accident, across all levels of national development. Notwithstanding this elevated risk of harm, young workers do not receive adequate workplace protection. It is essential to directly engage young workers and to support them in advocating for their right to a safe workplace. The ILO SafeYouth@Work Project implements several forms of youth engagement on OSH, which will be briefly presented.

Presented by **Nicholas Levintow**, ILO

4) EFE: Jobs of the future The future of jobs. | English

The session will highlight Education For Employment's approach on predicting labour market trends and linking it with innovative market-driven training programs. Through the use of Artificial Intelligence (AI), digital adaptation of soft-skills, and digital skills for existing and future jobs, EFE connects tens of thousands of youth to the world of work today and prepares them for tomorrow's economy. Over 3,100 employers are already recruiting EFE graduates across the MENA region and providing decent jobs for youth.

Presented by **Jihane Lahbabi-Berrada**, EFE

5) ICSB: ICSB Academy- 5 years of Global Success. | English

The ICSB Academy provides students with a full immersion experience in the making of a new entrepreneurial venture, while exposing them to the latest developments in entrepreneurship science under the mentorship of a

global team of successful entrepreneurship experts (including entrepreneurs, venture capitalists, business experts, and faculty).

Presented by **Ahmed Osman**, ICSB

6) ITC-ILO: Young people innovating together – the Summer School on the Future of Work. | English

The presentation will introduce the capacity building activities the ITCILO offers on promoting decent work for youth, with a highlight of its newly launched activity Summer School on the Future of Work welcoming youth to learn, share and act on the future of work.

Presented by **Tong Cai** and **Patricia Lowe**, ITC-ILO

7) Save the Children: From evidence to practice: life skills for success in the digital era. | English

Save the Children's "Life skills for success" common approach to help children, adolescent and youth acquire a core set of skills to support their transition into decent work. Examples of programs and policies across contexts and with highlights from our digital innovations.

Presented by **Irene Diaz Soto**, Save the Children

8) International Youth Foundation (IYF): From a Gender Awareness to a Gender Transformative Approach to Work Readiness Training. | English

IYF's Passport to Success-Gender training program integrates gender concepts into work readiness skills training. Available both in-person and in digital format, this new material will equip young people – both young women and young men – to navigate our gendered world in a more informed and empowered manner, especially in work environments.

Presented by **Peter Shiras**, IYF

9) Food and Agriculture Organization of the United Nations (FAO): Decent employment for rural youth. | English

Decent rural youth employment is at the heart of FAO's efforts to reduce rural poverty worldwide. Fostering policy coherence towards more youth-friendly and -inclusive approaches for agriculture and rural development is key in FAO's commitment towards the right to decent work and making rural youth's voices heard.

Presented by **Peter Wobst**, FAO

10) International Telecommunications Union (ITU): Boosting youth employment and entrepreneurship through digital skills development. | English

ITU continues to lead the Digital Skills for Jobs Campaign to advance on the goal of equipping 5 million young people with job-ready digital skills by 2030. A number of innovative regional and country-level projects are under development, and we continue to provide strategic advice to stakeholders based on the Digital Skills Toolkit.

Presented by **Naomi Falkenburg**, ITU